Creative Arts

Oral Communication

Criteria	1 – Developing	2 – Sufficient	3 – Proficient	4 – Exemplary
Concept Communication	Concept/idea is poorly explained in a disorganized manner that does not allow the listener to fully comprehend the intent of the discussion.	Concept/idea is adequately explained in a somewhat organized manner that allows the listener to mostly comprehend the intent of the discussion.	Concept/idea is clearly explained in a mostly organized manner that allows the listener to comprehend the intent of the discussion.	Concept/idea is eloquently explained in an organized manner that allows the listener to fully comprehend the intent of the discussion.
Language	Language used is sometimes inappropriate, and/or demonstrates a poor understanding of vocabulary intrinsic to the field.	Language used is appropriate, demonstrates an adequate understanding of vocabulary intrinsic to the field, and yet is not used effectively.	Language used is appropriate, demonstrates a good understanding of vocabulary intrinsic to the field, and is thoughtful and generally effective.	Language used is appropriate, demonstrates an excellent understanding of vocabulary intrinsic to the field, and is imaginative and compelling.
Delivery	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) detract from the viewer's ability to fully understand the presentation, and speaker appears uncomfortable.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation understandable, however, the speaker may appear tentative.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation interesting, and speaker appears comfortable.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation compelling, and speaker appears polished and confident.
Persuasive Argument	Concept/idea discussed does not clearly demonstrate a specific stance, opinion, evaluation or judgment of a work of art. Student vaguely supports her/his persuasive argument. References of evidence from coursework and/or other referenced information is lacking or incorrectly applied.	Concept/idea discussed demonstrates a general stance, opinion, evaluation or judgment of a work of art. Student adequately supports her/his persuasive argument, which may include some evidence from coursework and/or other referenced information.	Concept/idea discussed demonstrates a clear stance, opinion, evaluation or judgment of a work of art. Student mostly supports her/his persuasive argument with logic, evidence from coursework and/or other referenced information.	Concept/idea discussed demonstrates a clear stance, opinion, evaluation or judgment of a work of art. Student effectively supports her/his persuasive argument with logic, detail, and evidence from coursework and/or other referenced information.

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Courses in this category focus on the appreciation and analysis of creative artifacts and works of the human imagination. Courses involved the synthesis and interpretation of artistic expression and enable critical, creative, and innovative communication about works of art.

Core Objectives

- **Critical Thinking Skills:** To include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- **Communication Skills:** To include effective development, interpretation and expression of ideas through written, oral and visual communication
- **Teamwork:** To include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
- **Social Responsibility:** To include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities