

**Core Curriculum Assessment Rubric**  
**Visual Communication**

	Advanced (5)	Proficient (4)	Developing (3)	Rudimentary (2)	Absent or Poor (1)
Clarity	The table or figure communicates relevant information that substantially aids the presenter's purpose.	The table or figure communicates relevant information that aids the presenter's purpose.	The table or figure communicates information related to the presenter's purpose.	The table or figure communicates information that is only tangentially related to the presenter's purpose.	The table or figure communicates no relevant information.
Design	The visual element I could have been interpreted without the aid of the author.	The visual element could have been interpreted without the aid of the author.	The visual element could not have been interpreted without some help from the presenter.	The visual element could not have been interpreted without substantial help from the presenter.	The visual element cannot be interpreted despite assistance from the presenter.