

Social & Behavioral Sciences

Communication

Criteria	1 - Novice	2 - Developing	3 - Proficient	4 - Exemplary	N/A
<i>Demonstrate effective written communication skills</i>	Writing is loosely organized; lacks a central idea/thesis. Uses language that sometimes impedes meaning due to errors in usage.	Writing is efficiently organized with a central idea/thesis. Uses language that generally conveys meaning, although writing includes obvious errors.	Writing is effectively organized with a central idea/thesis with appropriately documented evidence. Uses coherent, grammatically correct language that generally conveys meaning to readers, though may contain minor errors.	Writing is based on a central idea/thesis that is effectively organized with appropriately documented evidence. Has a flair for style that skillfully communicates meaning to readers with clarity and fluency.	Not applicable
<i>Demonstrate effective oral communication skills</i>	Central message of presentation can be deduced, but is not explicitly stated. Organizational pattern is not observable. Language choices are unclear and minimally support the effectiveness of the presentation. Delivery techniques detract from the understandability of the presentation and the speaker sounds uncomfortable.	Central message of presentation is basically understandable. Organizational pattern is intermittently observable. Language choices are mundane and partially support the effectiveness of the presentation. Delivery techniques make the presentation understandable, though the speaker sounds tentative.	Central message of presentation is clear and consistent. Organizational pattern is clearly and consistently observable. Language choices are thoughtful and generally support the effectiveness of the presentation. Delivery techniques make the presentation interesting and the speaker sounds comfortable.	Central message of presentation is compelling. Organizational pattern is skillfully constructed, making the content of the presentation cohesive. Language choices are imaginative and enhance the effectiveness of the presentation. Delivery techniques make the presentation polished and the speaker sounds confident.	Not applicable
<i>Demonstrate effective visual communication skills</i>	Visual design elements minimally support the purpose and detract from the presenter/author's credibility/authority on the topic.	Visual design elements are appropriate and partially support the purpose and somewhat establish the presenter/author's credibility/authority on the topic.	Visual design elements enhance the purpose and establishes the presenter/ author's credibility/authority on the topic.	A variety of visual design elements are incorporated that greatly enhance the purpose and clearly establish the presenter/author's credibility/authority on the topic.	Not applicable

Social & Behavioral Sciences

Courses in this category focus on the application of empirical and scientific methods that contribute to the understanding of what makes us human. Courses involve the exploration of behavior and interactions among individuals, groups, institutions, and events, examining their impact on the individual, society, and culture.

Core Objectives

- **Critical Thinking Skills:** To include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- **Communication Skills:** To include effective development, interpretation and expression of ideas through written, oral and visual communication
- **Empirical & Quantitative Skills:** To include the manipulation and analysis of numerical data or observable facts results in informed conclusions.
- **Social Responsibility:** To include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities