

**Recruitment Assessment Resources  
Focused Reports**

<b>Study/Survey Name</b>	<b>Office responsible for Study/Survey</b>	<b>Purpose - what information can be garnered from this study?</b>	<b>Population/Sample Surveyed</b>	<b>Frequency of Study</b>	<b>Where does the data reside? Is it available on a Web site (if so, list access information)</b>	<b>Contact Person (name, phone, and e-mail)</b>
Non-Matriculating Student Survey	Measurement and Research Services	To determine what factors influenced admitted students' decision to attend or not attend TAMU and, for those who do not matriculate, attend another university	Students who had been accepted for admission to TAMU in the Fall of 2005 and 2006	Annual, summer 2005, summer 2006, planned for summer 2007	Measurement and Research Services	Mark Troy, 845-0532, metroy@tamu.edu
Office of Honors and Academic Scholarship's Annual Report	Office of Honors and Academic Scholarship's	Report of the Departments yearly programs & recruitment	report of all programs	Every year	Honors and Academic Scholarship's share drive	Robb Jenson 458-1572
Century Scholars Investment	Office of Honors and Academic Scholarship's	6 year comparative study of scholarship offers to Century Scholars High Schools	Century Scholars high schools	Every year	Honors and Academic Scholarship's share drive	Robb Jenson 458-1572
National Merit Recruiting	Office of Honors and Academic Scholarship's	track the # of National Merit students	NM students	Every year	Honors and Academic Scholarship's Share Drive	Robb Jenson 458-1572
Academic Scholarship Recognition Ceremony	Office of Honors and Academic Scholarship's	survey of recruitment	freshmen students	every year	Honors and Academic Scholarship's Share Drive	Robb Jenson 458-1572
National Scholar Day	Office of Honors and Academic Scholarship's	Quantitative survey of program	parents & prospective students	each program	Honors and Academic Scholarship's Share Drive	Robb Jenson 458-1572
Lechner Overnight Express	Office of Honors and Academic Scholarship's	Quantitative survey of program	parents & prospective students	each program	Honors and Academic Scholarship's Share Drive	Robb Jenson 458-1572
Summer Honors Invitational Program (SHIP)	Office of Honors and Academic Scholarship's	Quantitative survey of program	prospective students	each session	Honors and Academic Scholarship's Share Drive	Robb Jenson 458-1572
Corps of Cadets Recruiting Contact Summary Report	Corps of Cadets, Division of Student Affairs	Track contacts by admitted by ethnicity	admitted students	weekly	Local data base	Glenn Burnside (g-burnside73@tamu.edu)
Corps of Cadets New Cadet Survey	Corps of Cadets, Division of Student Affairs	Gather information on current cadets	Corps Fish Class	annually	Student Life Studies	Glenn Burnside (g-burnside73@tamu.edu)

## Recruitment Assessment Resources Supporting Reports

Study/Survey Name	Office responsible for Study/Survey	Purpose - what information can be garnered from this study?	Population/Sample Surveyed	Frequency of Study	Where does the data reside? Is it available on a Web site (if so, list access information)	Contact Person (name, phone, and e-mail)
Enrollment Status Report – Galveston (GRADENRG)	SIMS data	allowing access to critical information from SIMS put into a useable format		varied, but at least once a semester	accessed through INFOVIEW or Mobius	individual's departmental PPA (Primary Authorizing Agent)
Enrollment Status Report (GRADENRL)	SIMS data	allowing access to critical information from SIMS put into a useable format	SIMS data	varied, but at least once a semester	accessed through INFOVIEW or Mobius	individual's departmental PPA (Primary Authorizing Agent)
Graduate Domestic Population Summary – Texas Residents vs. Non-Residents	Office of Institutional Studies and Planning	determining the future goals for Texas A&M graduate education	entire student body over past 3 years	one-time	available on a special request basis	Jenna Kurten, 979.845.3631, jsk@tamu.edu
Graduate Population Summary – Domestic vs. International	Office of Institutional Studies and Planning	determining the future goals for Texas A&M graduate education	entire student body over past 3 years	one-time	available on a special request basis	Jenna Kurten, 979.845.3631, jsk@tamu.edu
Graduate Population Summary - Ethnicity Contribution	Office of Institutional Studies and Planning	determining the future goals for Texas A&M graduate education	entire student body over past 3 years	one-time	available on a special request basis	Jenna Kurten, 979.845.3631, jsk@tamu.edu
Graduate Population Summary - Masters vs. Doctoral	Office of Institutional Studies and Planning	determining the future goals for Texas A&M graduate education	entire student body over past 3 years	one-time	available on a special request basis	Jenna Kurten, 979.845.3631, jsk@tamu.edu
Graduate Student to Faculty (Tenured/Tenure Track) Ratio by College	Office of Institutional Studies and Planning	determining the future goals for Texas A&M graduate education	entire student body over past 3 years	one-time	available on a special request basis	Jenna Kurten, 979.845.3631, jsk@tamu.edu
Minority Report of New Acceptances (WDFETHGR)	SIMS data	allowing access to critical information from SIMS put into a useable format		varied, but at least once a semester	accessed through INFOVIEW or Mobius	individual's departmental PPA (Primary Authorizing Agent)
Undergraduate/Graduate Population Summary – Ethnicity Contribution	Office of Institutional Studies and Planning	determining the future goals for Texas A&M graduate education	entire student body over past 3 years	one-time	available on a special request basis	Jenna Kurten, 979.845.3631, jsk@tamu.edu
Undergraduate/Graduate Total Population Summary	Office of Institutional Studies and Planning	determining the future goals for Texas A&M graduate education	entire student body over past 3 years	one-time	available on a special request basis	Jenna Kurten, 979.845.3631, jsk@tamu.edu

## Recruitment Assessment Resources Data Banks

Study/Survey Name	Office responsible for Study/Survey	Purpose - what information can be garnered from this study?	Population/Sample Surveyed	Frequency of Study	Where does the data reside? Is it available on a Web site (if so, list access information)	Contact Person (name, phone, and e-mail)
Weekly Report and year to year comparison	Office of Admissions	To track the number of applications received, students admitted, students enrolled. Students are tracked by ethnicity, residence, gender, college	Entering class	Weekly	Contact Dr. Alice Reinarz, Assistant Provost for Admissions	Dr. Alice Reinarz, 845-1080, areinarz@oar.tamu.edu