

# Sport Management, MS

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## **Delivery of Program**

Asynchronously via DE technology

## **Sources of Data**

The student learning outcome associated with the SPMT 601 Research assignment will be assessed both via distance education and face-to-face. A detailed comparison of the scores for the assignment will be evaluated to determine whether there are any differences among the teaching methods. Program faculty also will compare course evaluation results between the distance education and face-to-face sections to examine the effectiveness of the program.

### **Findings and Implications:**

In the previous year, using a 4-point scale, 100% of traditional students scored at least a 3, and 100% scored at least a 2. Among distance education students, 78% scored at least a 3, and 100% scored at least a 2. To address the gap between the two teaching formats, we took a qualitative evaluation of the course materials and implemented the use of discussion boards in the distance education course to assess their effectiveness in supporting student learning. Additionally, we compared student evaluations to determine how the course structure contributed to learning the concepts and skills outlined in the course objectives and outcomes. This year, 94.4% of traditional students scored at least a 3, with 100% scoring at least a 2. For distance education students, 95% scored at least a 3 and 100% scored at least a 2. This represents a 17% increase in the proportion of distance education students scoring at least a 3 on each criterion. Both teaching formats received high scores in student evaluations, averaging 3.8 and 3.9 on a 4-point scale.